

# Volunteer Brand Ambassadors

- 📍 Location: Remote & Saint Petersburg, FL
- 🕒 Commitment: Flexible (5-10 hrs/month)

## Join Us!

Zen4Blue is a nonprofit dedicated to ocean conservation. As a Volunteer Brand Ambassador, you'll help spread awareness, promote events, and engage your community in protecting marine life.

## What You'll Do:

- Promote Zen4Blue: Share our mission on social media & in your community.
- Support Events: Help with setup, promotion, and ticket sales.
- Engage Locally: Distribute flyers, recruit volunteers & spread the word.
- Create Content: Post photos, videos & stories to inspire action.

## Why Join?

- ✓ Gain experience in marketing & event planning.
- ✓ Connect with a passionate community.
- ✓ Enjoy exclusive Zen4Blue perks & swag.

**How To Apply:** Email us at [volunteer@zen4blue.org](mailto:volunteer@zen4blue.org) with your name, contact information, and a brief note about why you'd love to be part of this event.

**Contact Us**

✉ [volunteer@zen4blue.org](mailto:volunteer@zen4blue.org)

🌐 [Zen4Blue.org](https://zen4blue.org)

# *Volunteer Brand Ambassadors*

## Zen4Blue - Volunteer Brand Ambassador Role Description

**Position Title:** Volunteer Brand Ambassador

**Location:** Remote and Local to Saint Petersburg, FL (Events and Outreach)

**Commitment:** Flexible Hours (Approx. 5-10 hours per month)

**Reports To:** Zen4Blue Volunteer Coordinator

### About Zen4Blue:

Zen4Blue is a nonprofit organization dedicated to preserving marine life and promoting ocean conservation. We believe in empowering communities to protect the oceans and their ecosystems through education, activism, and sustainable practices. As a Volunteer Brand Ambassador, you will play an essential role in expanding the reach of our mission and supporting our various events and campaigns.

### Role Overview:

Zen4Blue is seeking passionate and motivated individuals to join our team as Volunteer Brand Ambassadors. As a Brand Ambassador, you will help spread awareness about our mission, promote our events, and engage the local community in ocean conservation efforts. You will have the opportunity to work with like-minded individuals, develop your marketing and event planning skills, and make a real impact in protecting our oceans.

**Contact Us**



[volunteer@zen4blue.org](mailto:volunteer@zen4blue.org)



[Zen4Blue.org](https://zen4blue.org)

# *Volunteer Brand Ambassadors*

## Key Responsibilities:

### Social Media Content Creation:

- Develop and share engaging social media posts on platforms like Instagram, Facebook, highlighting Zen4Blue's mission, events, and initiatives.
- Create content (photos, videos, stories, etc.) that resonates with our audience and encourages them to take action toward ocean conservation.

### Event Promotion:

- Assist with the promotion of Zen4Blue's events and campaigns both online and offline.
- Help build excitement and raise awareness of upcoming events through your personal networks and social media platforms.

### Event Execution Support:

- Help with the setup, execution, and breakdown of events, including supporting attendees and ensuring the smooth operation of the event.
- Collaborate with Zen4Blue staff and volunteers to ensure events run efficiently.

**Contact Us**

 [volunteer@zen4blue.org](mailto:volunteer@zen4blue.org)

 [Zen4Blue.org](https://zen4blue.org)

# Volunteer Brand Ambassadors

## Passing Out Flyers and Promotional Materials:

- Distribute promotional materials such as flyers, posters, and event tickets to local businesses, schools, and community centers to increase visibility and attendance.
- Work with local partners and businesses to display materials and promote events.

## Promoting Zen4Blue's Mission:

- Actively engage with your network to spread the word about Zen4Blue's mission and encourage others to get involved.
- Share educational content about ocean conservation and the importance of protecting marine ecosystems.

## Selling Event Tickets:

- Assist with the sale of event tickets, either in person or through online platforms, to help generate funds for our nonprofit activities.
- Promote ticket sales through your social media channels and personal contacts.

## Recruiting New Volunteers:

- Actively recruit new volunteers for Zen4Blue by promoting our volunteer opportunities at events and within your community.
- Encourage others to join Zen4Blue's mission and contribute to ocean conservation efforts.

**Contact Us**



[volunteer@zen4blue.org](mailto:volunteer@zen4blue.org)



[Zen4Blue.org](https://zen4blue.org)

# *Volunteer Brand Ambassadors*

## Qualifications:

- Passion for ocean conservation and the mission of Zen4Blue.
- Strong communication skills, both written and verbal.
- Experience with social media platforms and content creation (photos, videos, etc.).
- Outgoing, enthusiastic, and able to engage others in the community.
- Ability to work independently and collaboratively as part of a team.
- Willingness to assist with events and outreach activities, including working evenings or weekends when necessary.

## Benefits:

- Opportunity to gain experience in nonprofit marketing, event management, and community outreach.
- Be part of a passionate team working toward a sustainable and positive impact on ocean conservation.
- Recognition and appreciation for your efforts in supporting Zen4Blue's mission.
- Access to exclusive Zen4Blue events and volunteer networking opportunities.
- Free or discounted tickets to Zen4Blue events and complimentary logo sea swag.

**Contact Us**



[volunteer@zen4blue.org](mailto:volunteer@zen4blue.org)



[Zen4Blue.org](https://zen4blue.org)

# How To Apply

Interested candidates should email [volunteer@zen4blue.org](mailto:volunteer@zen4blue.org) with their resume and a brief description of why they are passionate about ocean conservation and would like to become a Brand Ambassador for Zen4Blue.

**Contact Us**



[volunteer@zen4blue.org](mailto:volunteer@zen4blue.org)



[Zen4Blue.org](https://zen4blue.org)